



Producer of Luxury goods

تولیدی اصماری



Azaran Plastic[®]

switzerland trademark

Roster



GALAN DOOR



BEHINA



**ESFAHAN
PANEL**

kNAUF



Introducing the leading team of Mr. Brand:

Azimi Commercial leading team, known as Mr. Brand, has been working in interior design and optimization areas of building industry for 15 years. The brand, one of the best and high quality brands of the world, having global view and regional performance, meeting European Standards, applying knowledge of local and foreign design teams, using valuable experience of managers and qualified staff, learning from recommendation and opinions of experts, assessing needs of staff and clients to consult, design, produce, supply, sell, distribute, implement projects, and provide after sales service, has been launched in 1380.



The approach of Mr. Brand in supply chain management area:

Providing a robust system of supply chain management, meeting standards, committing to clients, meeting professional ethics, providing constant and productive learning and cooperating with leading local and foreign producers, being the exclusive representative of 29 leading national and international brands of wall panels, false ceilings, floor coverings, parquet, wall papers, baseboards, drywall (Knauf), PVC tools, polystyrene decorative tools, professional lighting, artificial sky ceilings, stretch ceilings, and burglar proof doors, we seek to provide our clients with high quality products as a full basket of goods with high piling and so reasonable prices.



The approach of Mr. Brand in the area of producing goods management:

The goods of Mr. Brand comply with European Standards and are produced by applying the most modern technology of the world inside and outside of the country. The unique system of supplying materials, planning and controlling the production, quality checking, and modern and strong packaging indicates the customer-oriented and quality-based approach of the managers and staff of the brand. Also, designing a dynamic detecting system has enabled reaching high quality from the beginning of supply chain process to the end of supply chain and during after sales service.





Competitive advantages of products of Mr. Brand:

The goods are easily-applied and economical. They are designed based on surveys and needs assessment of experts at building industry and are moisture resistant, hot-insulated, and cold insulated. Their high flexibility coefficient compared with similar goods results in increased decorative performance potential of installers and keeping insects away from buildings.

Standards and certificates of Mr. Brand:

The goods comply with 8 planks of standards of Integrated Management System (IMS) and hold CE certification (CE). Also, applying them in houses, schools, offices, hospitals, and halls creates a pleasant environment.

The approach of Mr. Brand in the area of clients:

Having systematic thinking and a science-based organizational approach, we believe that the dependence of organizations on their clients can be compared with the dependence of humans on the breath. In fact, we believe that our clients are our masters and the cause of existence of our organization so that being committed to the clients has always been one of our organizational values and our communication system is based on it.

The approach of Mr. Brand in the area of designing and implementing projects:

In the department of management of designing and implementing projects, by benchmarking the grandees of the field of business, applying trained and specialized teams, and careful supervising their performance based on project control mechanisms, international standards of sub-structuring and installation, we have implemented several projects of high quality in the shortest time for engineers, contractors, and mass constructors. To implement these projects, we adopted an approach to lower costs, work on the principles of light engineering, color psychology and feng shui. Some of these projects are available on the website of the company.

Extended goals from the 1-year prospect of Mr. Brand:

- Iranian customers are our first choice
- The favorite colleague of local and foreign suppliers
- Creating good sense of life and satisfaction among suppliers, personnel, representatives, clients, and society

Partners of Mr. Brand:



The first and main manufacturer of wall panels and PVC false ceilings in the Middle East.



One the five manufacturers of wall papers, and laminate parquet flooring in Europe.



The biggest factory which manufactures and imports Turkish burglar proof doors in Iran.



بزرگترین تولید کننده سیستم ساخت و ساز خشک در جهان



The exclusive representative of Korean Miga Company, which is the main manufacturer of



The main manufacturer of baseboards and polystyrene wall panels in Iran.



The first and only manufacturer of Marble Sheet tools in Iran.



Signed by
Dr. Mohammad Azimi
Managing Director

Manufacturer of modern, luxurious, PVC coated wall panels of high quality with European patterns :

 Offering various patterns  Being 100% washable  100% Keeping insects away  Being easy to clean  Being non autoignition





MB 552



MB 791



MB 155



MB 351



MB 118



MB 605



MB 737



MB 541



MB 144



MB 434



MB 121



MB 606



MB 461








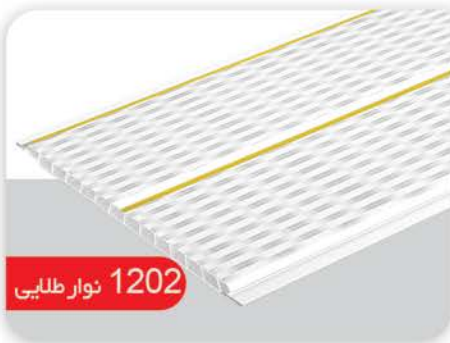
MB 222



MB 391

تولید کننده با کیفیت ترین دیوارپوش های هات استمپ PVC مدرن و لوکس با طرح های اروپایی

 Offering various patterns
  Being 100% washable
  100% Keeping insects away
  Being easy to clean
  Being non autoignition





MB 102



MB 112



MB 111



MB 108



MB 110



MB 109



MB 115



MB 116



MB 106



MB 113



MB 103



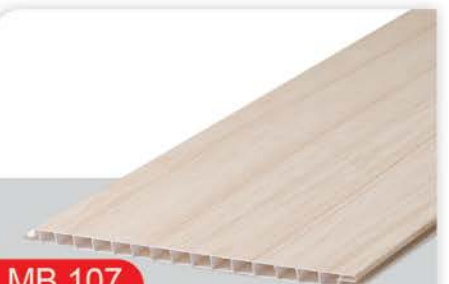
MB 104



MB 101



MB 105



MB 107

The exclusive representative of Azaran plastic in the south west provinces of Iran

The first and only manufacturer of 20-centimeter PVC wall panels and false ceilings in the Middle East



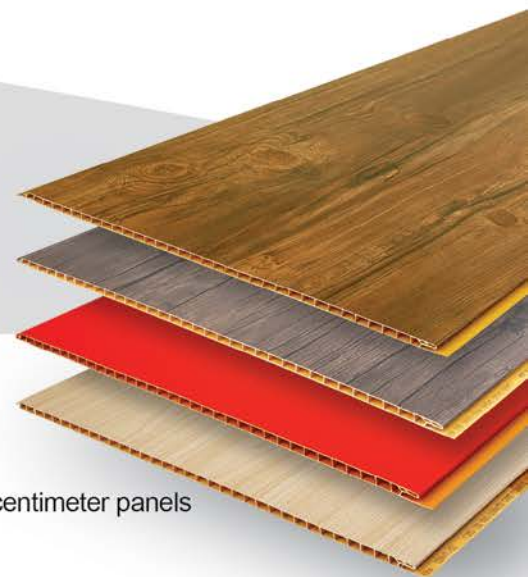
Applications:

- ▶ Houses
- ▶ Office centers
- ▶ Business and industrial centers
- ▶ Meeting and conference halls
- ▶ Medical and sports centers

Technical specifications and competitive advantages of 20-centimeter PVC panels of Azaran Plastic

- ▶ Exported to 15 countries
- ▶ Having detecting system on each panel
- ▶ Nominated for 5 graded awards
- ▶ Providing different complementary tools for colors and covers of panels
- ▶ extremely light and reusable
- ▶ The best material to rebuild old buildings
- ▶ Sound proofing places at least by DSB8
- ▶ ISO 14001 Bioenvironmental Management System
- ▶ Resistant to heat up to 85 C° (without any changes)
- ▶ ISO 10002 Customer Communication Management System
- ▶ Keeping insects away and being antistatic
- ▶ Nominated for Cardinal Award from Italy in 2015
- ▶ Offering simple installation in the shortest time
- ▶ Selected as Enduring Figure of quality and management in 1394 in Iran
- ▶ Providing significant hot insulation and cold insulation
- ▶ flexible for building curved and decorative objects
- ▶ 100% water proof, moisture-insulated, and washable
- ▶ Offering 85 colors, patterns, and sizes (20, 30, 25, and 40 cm)
- ▶ Holding CE Conformity Marking and being a member of European Foundation for Quality Management (EFQM)
- ▶ Receiving the award of the top brand in building industry area for 8 years in a row
- ▶ Nominated for merit brand and management award from European Union
- ▶ Having 38 representatives, 400 selling agents, and 1200 selling points in Iran





Technical specifications and competitive advantages of 40-centimeter PVC panels of Azaran Plastic

- ▶ All technical specifications of 20-centimeter panels complies with that of 40-centimeter panels
- ▶ Changing the mode of environment from formal to family and royal mode
- ▶ A twofold increase in the speed of installation
- ▶ Increased firmness





Coated duct baseboards of Azaran Plastic





MB 132 purple flowery



MB 200 cloud and wind



MB 215 seven color, white striped



MB 143 bright square hole



MB 205 big seven color diamond



MB 131 dashed line



MB 206 bright wood pattern



MB 212 seven color star with white background



MB 210 seven color star with black background



MB 129 bamboo



MB 211 spider's web diamond



MB 224 seven color dandelion



MB 2604 blue dew



MB 2602 gray dew



MB 216 wheat



MB 221 cream 3 dimensional



MB 209 small seven color diamond



MB 225 root



MB 134 Olympics



MB223 tablet



MB 222 texture



MB 220 black 3 dimensional



MB 208 seven color, black striped



MB 217 mat

Technical specifications and competitive advantages of PVC tiles (60 x 60 cm)

- ▶ Reasonable weight
- ▶ Non autoignition
- ▶ Proper structure
- ▶ Everlasting resistance to water
- ▶ Fully complied with healthy environment
- ▶ Economical
- ▶ Simple and quick installation
- ▶ Hot insulation and cold insulation
- ▶ Keeping away insects and rodent
- ▶ Providing unique and various patterns



MB 996 mat



Acoustic (12 and 15 mm)



MB 154 snow white



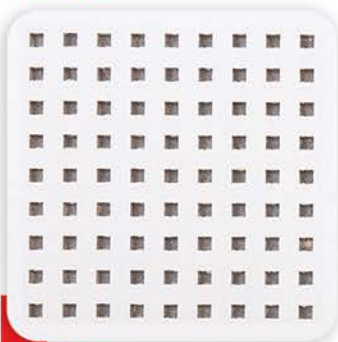
MB 238 egg shaped



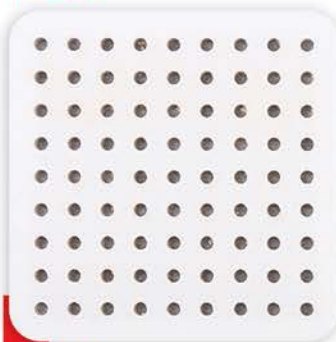
MB 239 floral



MB 631 wormy



MB 002 regular square hole



MB 003 regular hole



MB 001 irregular hole



Technical specifications and competitive advantages of mineral acoustic and plaster tiles (60x60 cm)

- ▶ economical
- ▶ acoustic
- ▶ Lightening building
- ▶ Using less material
- ▶ Simple and quick installation
- ▶ Giving easy access to installations

Click chassis of false ceiling (60x60 cm)

Chassis type	Dimension (mm)	Thickness (mm)
Shield T-1200	24 * 38	0.35
Shield T-3600	24 * 25	0.35
Shield T-600	24 * 25	0.35
Shield T-3000	25 * 20	0.40

Due to the effective design of tenon, it is easily placed in the opposite slot and locked. Therefore, local and lateral forces cannot open it.



Mirror click structure



Golden click structure



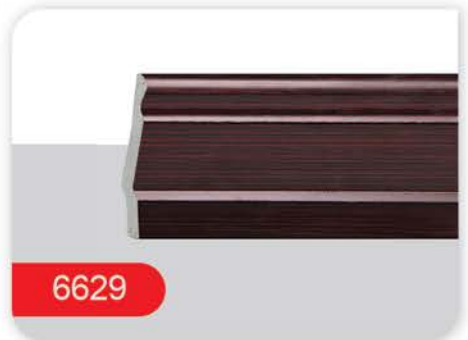
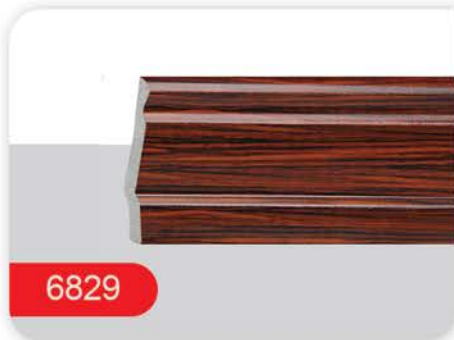
White click structure

Technical specifications and comparative advantages of English click chassis and grid made in Emirates

- ▶ Thickness of galvanize sheet (0.35 mm)
- ▶ Type of structure is exposed (exposed lay system)
- ▶ Seamless and continuous lines in long and large installations
- ▶ Strength of the main structure (mean tee) during earthquake and fire
- ▶ The surface of bright color does not crack or remove during moving and installation
- ▶ Increased speed of installation by 40% more than that of other structures due to the new click structure.

The exclusive representative of Isfahan Panel Company in the south west provinces of Iran

The main manufacturer of tools, wall panels, and polystyrene baseboards of 7 and 9 cm





1700



6800



1800



5700



5900



6100



5800



1900



1300



5200



5201

brown fixed angle section



1802

white Scotti

The exclusive representative of ROSTER wall paper of Britain

One of the five main manufacturers of wall paper in Europe





One of the five main manufacturers of wall paper in Europe

- ▶ Varied, up to date, attractive European patterns
- ▶ Easy and quick wash
- ▶ Highly embossed patterns to look real
- ▶ Utilizable for all surfaces in houses, offices, and formal places
- ▶ High grammage of PVC per m² (300-550 g)
- ▶ Various patterns with attractive European colors

The exclusive representative of ROSTER laminate parquet of Britain

Selected manufacturer of laminate parquet in Europe

Lam 1051



Lam 1081



Lam 10161



Lam 10141



Lam 1021





Lam 10111



Lam 10281



Lam 1091



Lam 10131



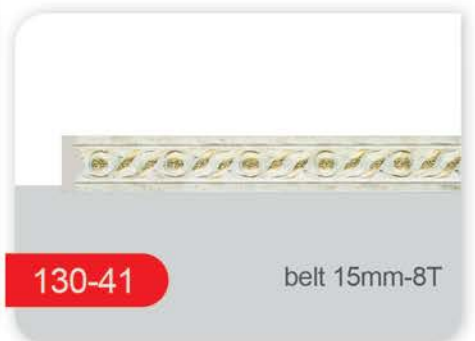
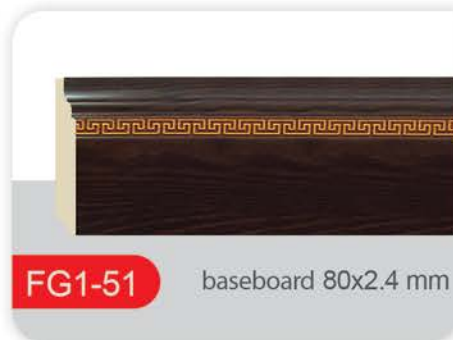
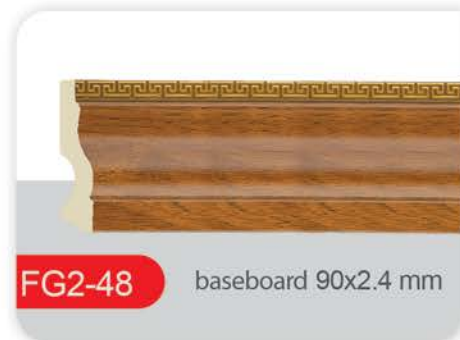
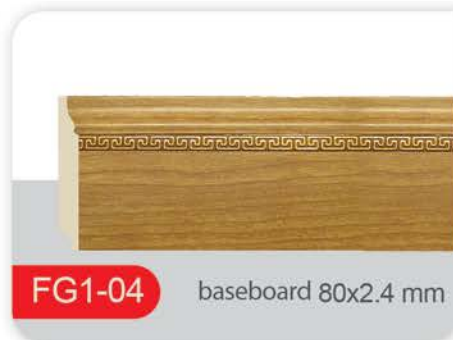
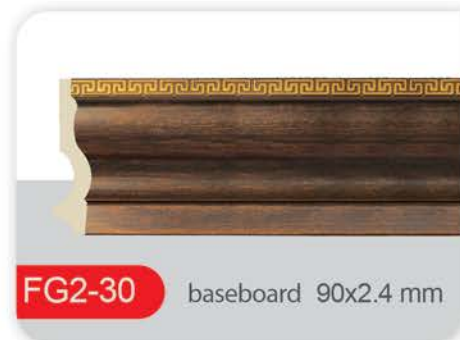
Lam 10101



Technical specifications and competitive advantages of ROSTER parquet

- ▶ Heat resistant
- ▶ Moisture resistant
- ▶ Sinking resistant
- ▶ Thickness: 11 mm
- ▶ AC3 actual standard European laminate
- ▶ Sun resistant
- ▶ Usable for hot floors
- ▶ HDF of high density (density of 1100 g)
- ▶ Double lock click with standards of Venger Group of Germany
- ▶ Chemicals resistant
- ▶ Increased speed of installation by 30% more than other types of parquet
- ▶ Easy to clean
- ▶ Impact resistant

جذاب ترین و کاملترین مجموعه ابزار دکوراتیو در خاورمیانه





Coated plaster panels are divided as follows:

- Regular
- Moisture resistant
- Fire proof
- Fire proof and moisture resistant

Regular coated plaster panels are consisted of a mechanically durable fire proof plaster core which is covered with Kraft paper in both sides. This product can be used for creating a high quality and economical surface which can be applied for wood, metal grids, and materials in interior projects for ceilings, partitions, and coverings.



Level of R M ² K/W	Tension Strength of Nail N	Bending Moment		Weight of Sheet Kg/m ²	Thickness mm
		N	N		
0.04	300	150	350	5.80	8
0.05	350	170	400	6.80	9.5
0.06	475	250	550	8.80	12.5
0.08	550	300	650	10.5	15
0.09	700	375	825	12.5	18



Technical specifications and comparative advantages of plaster panels (Dry wall)

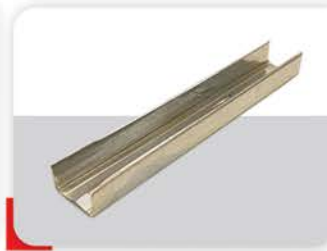
- ▶ Light and easily installed
- ▶ Suitable for interior ceilings and partitions
- ▶ Suitable for a wide range of decorative finishing
- ▶ Providing protection against fire and being sound proof and hot insulated



F47



U30



Master 50, 70, 100



Runner 50, 70, 100



W



HT90



Clips



L25



Structure to structure drill point screw



Structure to structure sharp point screw



Panel screw 2.5



Panel screw 3.5



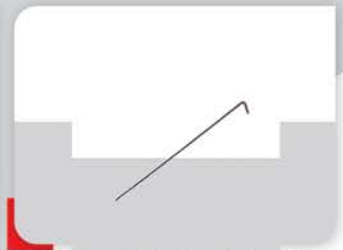
Detonator



Iron nail



Cement nail



Hanging 20, 40, 50, 60, 100



Joint tape



Large container of Turkish fast adhesive



Double spring



Bracket



Sadaf putty



Large and small floor covering glue



Floor covering wax



Wall paper glue

The exclusive representative of Galan Door in the south west provinces of Iran

Manufacturer of the highest-quality Turkish burglar proof doors



embossed 2001



8001



2049



2047



8002



3005



2027



window shade 2008



wood pattern 4001



embossed 2008



window shade 2001



wrought iron 4002

The exclusive representative of Galan Door in the south west provinces of Iran

Manufacturer of the highest-quality Turkish burglar proof doors



panel 2008



2401



D100



4005



Fire proof



2408



008



3009



007



Turkish Hylif doorknocker



Royal doorknocker



American Mobile handle



Royal mobile handle



Turkish Hylif mobile handle



Ottoman fixed handle



Royal fixed handle

Technical specifications and comparative advantages of Turkish Galan door burglar proof doors

- ▶ Frame dimensions: width 110 and 115 cm; height 217 cm
- ▶ Crescent, royal, ottman Turkish handles and metal doorknockers of MH Company of Turkey
- ▶ Applying 6 steel pieces to mate at the joint to maximize safety and strength
- ▶ Main and secondary lock along with five-star specific extra locks for night and day with a 50-year guarantee by Kala kilit of Turkey
- ▶ Door frame made of metal sheets of 2mm with furnace static color
- ▶ Making the chassis of the inside of the door using pieces of (2 * 4) and then the door is equipped with sound insulation, hot insulation, and joint tape
- ▶ Turkish Vario MDF sheet of 8 mm coated with natural covering of Turkish super beech on both sides and Turkish Duygu color
- ▶ Vertical seamless metal sheet inside of the door of 1.5 mm to maximize safety and strength

The exclusive representative of ARPAN Company in the south west provinces of Iran

The first and only manufacturer of rock pattern wall panels of Marble Sheet in the Middle East





0123



0124



0022



0053



0054



0042



0043



0044



0052



0023



0024



0122



2049



2023



2029



2038



2059



2055



2053



2050



2063



2072



2131



2002



2172



2045



2020



2019



Hatchet (narrow cliff)



Petras (racking)



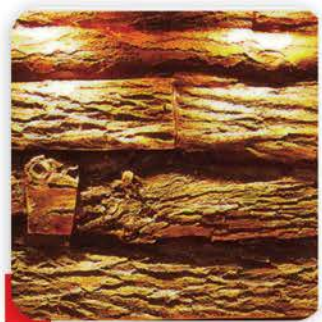
Matthews



Microchip (barsa)



Brick



Log



Bamboo



Big cliff

Technical specification and competitive advantages of fiber composite panel

- ▶ No need to substructure and structure
- ▶ Economical
- ▶ Simple to clean
- ▶ Complying with IMS standards
- ▶ Professional lighting
- ▶ Impact resistant
- ▶ Being beautiful and providing 100% natural displays
- ▶ Can be combined with other materials
- ▶ Light and easy to move
- ▶ Durable (lasts for 200 years indoors)
- ▶ Dimensions 130 * 230 (area =3m²)
- ▶ Providing various colors and can be colored based on color psychology
- ▶ Being non autoignition and delaying fire
- ▶ Simple and quick installation and can be formed and used on surfaces
- ▶ Highly resistant to moisture and include sound proof and hot insulation materials











1. The first and main manufacturer of PVC false ceilings and wall panels in the Middle East
2. Golden sponsor of Building and Industry Fair of Tehran and other cities for 10 years
3. More than 38 representatives, 200 selling agents, and 1200 selling points
4. A member of some communities(quality, management, industry, logistic, technology management and house of managers)
5. Implementing Manufacturing Execution Systems (MES) from LG of South Korea (Seoul University) in 2004
6. Receiving ISO/TS 16949 from TUV of Britain in 2006
7. Receiving Cardinal Award for innovation and customer orientation from Italy in 2015
8. Selected as a competent brand, company, and manager by European Union in 2015 and 2016
9. Receiving the award of Doctor of Business Administration (DBA) from Oxford, Britain
10. Receiving a medal for development Golden State University, America
11. Receiving ISO 10668 from EQUAL, Australia
12. Sponsor of sports and artistic teams
13. Selected as the top national exporter in 1390 and 1391
14. Nominated as the top national industry brand for 7 years in row
15. Receiving top medal for customer satisfaction
16. Selected as a five-star quality manufacturer in 1394
17. Nominated as the top brand for customer orientation in 1394
18. Selected as a Management Enduring Figure in 1394
19. Selected as a Quality Enduring Figure in 1394 and 1395
20. Receiving the award of management of brand and branding from ITCC, Britain

21. Registered as an international brand by European Union in 2015
22. Receiving ISO golden statue from TUV, Britain, in 1394
23. A member of EFQM
24. Receiving CE marking
25. Achieving 11 international standards
26. Exporting to 15 countries
27. Receiving the medal of Creative Managers
28. The top national entrepreneur in 1390, 1391, 1393
29. Receiving ISO 9001 certification from BCI, Britain
30. Receiving ISO 10002:2004 certification from BCI, Britain
31. Receiving ISO 14001 certification from BCI, Britain
32. Receiving OHSAS 18001 certification from BCI, Britain
33. Receiving IMS certification from BCI, Britain
34. ISO 9001 lead auditor by BCI, Britain
35. Receiving Enterprise Resource Planning (ERP) certification from ITCC, Britain
36. Receiving ICS Canada certification
37. Receiving TQM certification from TUV, Britain
38. Receiving IMS certification from TUV, Britain
39. Receiving EFQM certification from DNW, Austria



- 40. Receiving Information Technology Management certification from ITCC, Britain
- 41. Receiving Interior Decoration certification from ASYS, Spain
- 42. Receiving Project Management certification from LLC, Czech Republic
- 43. Receiving Business Management certification from ICS, Canada
- 44. Receiving SCM certification from SWISS CERT, Switzerland
- 45. Receiving Technology Management from DNW, Austria
- 46. Receiving Operation and Production Management certification from NOBEL, Germany
- 47. Receiving Selling and Marketing Management certification from EQUAL, Australia
- 48. Receiving CRM certification from QAL, Britain
- 49. Receiving Financial and Risk Engineering certification from QAL, Britain
- 50. Receiving Strategic Management certification from NOBEL, Germany
- 51. Receiving Entrepreneurship certification from ASYS, Spain
- 52. Receiving Managing Complex Organizations certification from OXFORD CERT, Britain
- 53. Receiving a citation for observing consumers' rights
- 54. Receiving the top medal for Genius Iranian Managers in 1394
- 55. Receiving an approval for professorship in 2009
- 56. Nominated as a competent manager in Iran in 1394
- 57. Receiving the Golden Statue for holding PhD in Doctor of Business Administration in 1394
- 58. Receiving the Golden Simorgh for the national competent manager in 1394
- 59. A member of Genius Iranian Managers Club in 1394
- 60. Receiving the Golden Statue for joining the community of knowledge-based companies in 1395
- 61. Being a member of Iran Management Research and Teaching Center in 1395
- 62. Receiving the Golden Palm from International Community of Economy Leaders of Islamic Countries in 1395
- 63. Receiving the Golden Statue for Iranian consumers' popular brand in 1394
- 64. Receiving a medal for Management Enduring Figure in 1395
- 65. Receiving the Golden Statue for being the best entrepreneur in 1394
- 66. Nominated as the top brand in industry in 1388 and 1389
- 67. Receiving a certification for designing and analyzing business in 2016
- 68. Providing cultural and scientific support for publishing Achieving Success Further than Others' Beliefs
- 69. Artistic sponsor for International Music Festival of Hazrat Molana in Kunya in 2016
- 70. Cooperating with Broadcasting of Islamic Republic of Iran and Department of Education to develop spirituality programs in families





Composition of Art and Techniques

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